**Exercise 4 : Top 10 Startup investment analysis**

Before even starting, install Tableau entreprise software.

Dataset summary (Source: simulated data):Financial data of 39 startups.

Scenario: Imagine you are a data analyst at aventure capitalanalyzing the attractiveness of startups in various in various verticals. Analyze their revenue trends, overhead count and cumulative expenses to find the most attractive bargains where you could invest.

**1.Connect all the data sources using data joins in Tableau**

**2.Applications of grouping data: Using Tableau grouping functionality segment the data of the startups established before the year 2010and after the year 2010**

**3.Applications of Static Sets: Select the top 10 startups by Revenue in the year 2015**

**4.Application of Dynamic sets: Select the top 20 startups by Revenue in the year 2017**

**5.Using calculated field for yielding YOY revenue growth for all startups. You can consider any two consequent years of financial information for performing the calculations.**

**6.Using Parameter control to selecting the top5 to25 startups on the basis of cumulative Revenues**

**7.Using combined sets select startups with revenues in excess of 10M$ and expenses less than 10M$**